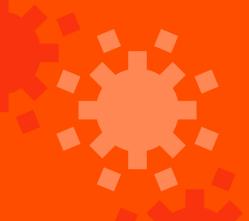


James Yurichuk Founder + CEO









## We've Got 99 Problems and WARMTH Ain't 1

James Yurichuk, CEO + Founder

- Made in Canada, Tech-Based Outerwear
- Toronto Based Design House
- 5 years, 65% Domestic:35% International

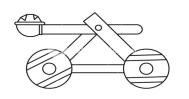






## PROJECT DESCRIPTION: "AUTOMATION FOR OUR NATION"

- Co-Botic Apparel Manufacturing Facility
- Half the Space, Time and Environmental
- Pioneering Next Gen Apparel Manufacturing



PROJECT DURATION:

12 months

STARTING MRL LEVEL:

5-6

PROJECT OBJECTIVES: "BRING IT HOME".

- Re-Shore Manufacturing
- Re-Engage Innovation
- Re-Secure Supply



ENDING MRL LEVEL:

8-9







## OUR EXPERTISE AND ROLE IN THE PROJECT: "THE WUXLY FACTOR"

- Brand Development
- Textile Engineering
- Team

## EXPERTISE WE ARE LOOKING FOR: "TEAMMATES"

- Automated Manufacturing
- Robotics
- 3D Scanning



