

Course Objectives

The objective of this course is to learn the principles and application of Demand Driven MRP (DDMRP) and how these principles are applied to provide sustainable competitive advantage for manufacturing or distribution companies.

*Service is consistent
and reliable when a
system flows well*

*Revenue is maximized
and protected*

*Inventories & Expenses
are minimized*

*Cash flow
follows the rate of
product flow
to market demand.*

Course Content

Designed by the leading authorities on DDMRP at the Demand Driven Institute, the Demand Driven Planner™ program is comprised of 13 modules of in-depth DDMRP education.

- MODULE 1 Planning in the Modern World
- MODULE 2 The Importance of Flow
- MODULE 3 Unlocking a Solution - Decoupling
- MODULE 4 Becoming Demand Driven
- MODULE 5 Strategic Inventory Positioning
- MODULE 6 Distribution Network Positioning
- MODULE 7 Buffer Profiles and Levels
- MODULE 8 Dynamic Adjustments
- MODULE 9 Demand Driven Planning
- MODULE 10 Visible Collaboration and Execution
- MODULE 11 DDMRP and the Operational Environment
- MODULE 12 Demand Driven Sales and Operations Planning
- MODULE 13 Program Summary

Course Duration: 16 Hours

Who should attend

The Demand Driven Planner (DDP)™ Program is designed for planning, purchasing and supply chain personnel. Ideal for those responsible for implementing and maintaining a DDMRP implementation

Purchasing & Supply Chain Professionals
Production Planners & Schedulers

Operations Managers
Financial Managers



The Demand Driven Planner™ Program is the official preparatory education for the Demand Driven Planner Professional (DDPP)™ endorsement certification offered by the Demand Driven Institute.

The Demand Driven Planner™ program qualifies for 16 professional development points towards ASCM certificate maintenance.

